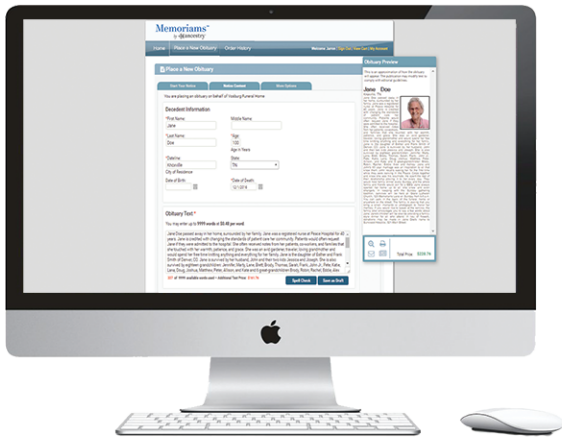


# MEMORIAMS OBITUARY ORDER ENTRY



- > Official partner of the Local Media Consortium
- > 30% increase in revenue
- > No cost to your newspaper
- > More obituaries from out-of-market
- > Customer support seven days a week
- > Exclusive funeral home loyalty program

Funeral directors now have a simple process to submit obituaries locally, as well as to thousands of other newspapers across North America. By giving customers a real-time preview, dynamic price, and custom upsells, our newspaper partners are saving time, eliminating errors and seeing an average 30% increase in revenue.

Our driving mission is to bridge the gap between newspapers and funeral homes with effective business solutions.

## What newspapers are saying...

*"Memoriams has significantly impacted our obituary business this year. We've seen consistent YOY growth in revenue. Most of all, this solution has made our funeral directors extremely happy since it's now easier to do business with us."*

**-Michael Mayer, GM, Dallas Morning News**

*"Implementing Memoriams has been a very positive experience. Our revenue per order is up 45% and our process has been made so much simpler. Adpay is very easy to work with. This has saved us a lot of time and resources locally."*

**-Mike Callahan, Controller, The Herald-Mail**

Continuous research and customer engagement have established Memoriams as the funeral director's platform of choice. Our exclusive partnerships with the largest funeral home software providers keeps the newspaper obituary top-of-mind and easier to submit, as newspapers become a part of their daily workflow.

Join the nation's only newspaper obituary network, at no cost, to experience the benefits in your local market.

## What funeral homes are saying...

*"Memoriams has made my job as a funeral director easier. I no longer spend hours contacting out-of-state newspapers. I can say with confidence to a family, 'I'll take care of all the obituaries for you.'"*

**-Kyle R. Pete, Funeral Director, Memphis, TN**

*"I cannot tell you all how much I appreciate the time that it saves to submit obituaries through Memoriams. Getting the cost and proof right in the moment is such a great resource and service to our families! The support team at Memoriams is exceptional and fast! Thank you!"*

**-Nicole Alemy, Funeral Director, San Angelo, TX**

Contact us at (720) 863-3808 or [sales@adpay.com](mailto:sales@adpay.com) for a personalized overview

Ask us about our custom Private Party solution!