

# Marketplace Solutions



### Your Benefits

- National network
- Aggregation
- Industry leading monetization
- Unmatched flexibility
- Fraud and scam protection
- Top Ads and Featured Ads

### Shopper Benefits

- Maps with driving directions
- Watch and clip lists, alerts, secure messaging
- Social networking
- Person-to-person e-commerce
- Trusted local site
- Comprehensive listing management tool

Your marketplace is unique...we understand, let's build it together

For a decade, Adpay has been the leading provider of patented marketplace solutions. Our experience and innovative platforms deliver real value for your website and your advertisers. Over the years, and through thousands of discussions with our partners, Adpay has built the most feature-rich and customizable application available. Now let us build one for you.

Adpay's national network, combined with our aggregated search platform, provides access to the largest base of local and national content. The exclusive aggregated search expands the market by pulling in listings from your advertisers and competitive list sites. Sell sponsored links and targeted banner ads for local retailers such as Boat, Motorcycle, RV, Furniture and Appliance dealers.

A high-performing marketplace is not a cookie-cutter solution. You make the decision about what you want your marketplace to be, and we will build it.

Call us to learn more at 303.268.1527 or email sales@adpay.com to set up an online demonstration.

The screenshot shows a classifieds website interface. At the top, there are navigation tabs for 'SEARCH ADS', 'PLACE AN AD', 'MY ACCOUNT', 'JOBS', 'HOMES', and 'CARS'. A search bar is visible with the text 'Keyword Search:'. Below the search bar, there are filters for 'Sort Your Search' and 'Narrow Your Search'. The main content area displays a featured ad for a '2000 JAG BOAT WITH A 150 HORSE'. The ad includes a title, a description, a price of \$500.00, and a 'View Slideshow' button. To the right of the ad, there are options to 'Meet the Advertiser', 'Ask Advertiser a Question', and 'Feedback: vodpr'. Below the main ad, there are several smaller thumbnail images of boats.

The screenshot shows a marketplace website interface. At the top, there are navigation tabs for 'Home', 'Recruitment', 'Auto', 'Real Estate & Rentals', 'Business/Service Directory', 'Merchandise', 'Pets', and 'Legal'. A search bar is visible with the text 'I want: -- Search Category --'. Below the search bar, there are several category-specific sections: 'RECRUITMENT', 'AUTO', 'REAL ESTATE & RENTALS', 'MISCELLANEA', 'GENERAL MERCHANDISE', and 'PETS'. Each section contains a list of items for sale or services offered. The 'AUTO' section includes items like 'Autos for Sale or Lease', 'New Sport Utility Vehicles', and 'Used Sport Utility Vehicles'. The 'REAL ESTATE & RENTALS' section includes 'Real Estate for Sale', 'Rentals', and 'Open Houses'. The 'MISCELLANEA' section includes 'Announcements', 'Lost & Found', and 'Engagements'. The 'GENERAL MERCHANDISE' section includes 'Garage Sales', 'Antiques & Collectibles', and 'Baby Furniture & Clothes'. The 'PETS' section includes 'All Pets', 'Dogs', and 'Cats'. On the right side of the page, there are featured ads, including one for 'CASH' and another for 'Log Home on central W...'. At the bottom of the page, there are several smaller thumbnail images of various items for sale.



Scan for more information.