

Adpay monetizes the traffic around your listings in more ways than you thought possible. Our proven ROI calculator helps potential partners assess the revenue results in advance of cementing the relationship. Then we work together every step of the way to strategize for launch and optimize for long-term success.

- Local category targeted ad serving on search pages
- Related links sponsorships on ad detail pages
- Local ad serving options on every page, even ad entry
- Aggregated search links for local retailers and dealers
- Sale of the ad itself, with upsells for print and online
- Top Ad and Featured Ad search upsells

Unlimited use of all print and online ad tools, for no additional fees and no hidden costs, means Adpay partners maximize their revenues without giving away the profits derived from their promotional efforts. Enhance Celebrations, Business and Service Directories and seasonal programs such as Valentines Love-Lines. Then, keep all the money you make.

Free ads? Those are free to you, too—with all the value-added upsells inherent in the Adpay platform to turn these into dollars. Third party integrations? Adpay collects required third party data using our order entry tools, at no additional cost to your property. Then, we feed the data to the third party in their format. The result is seamless search & display in your vertical platforms, private-party single sign-on, and cost-savings by leveraging our all-you-can-eat suite.

Adpay will show you how to bring revenues back to your print and online programs. Adpay. Lead, never follow.

Contact us for a demo today: Deb Dreyfuss-Tuchman, EVP of Sales, ddt@adpay.com, 847-998-9923

