

Click•N•Buy Stores

Drive Content, Traffic, and Transactions

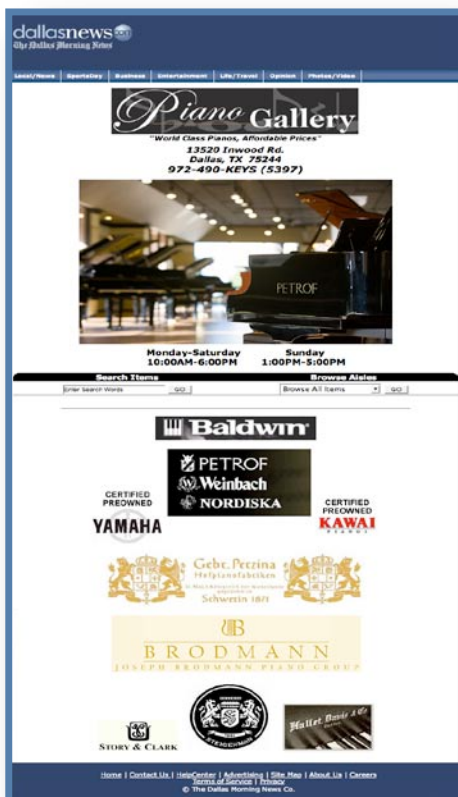
Can online shoppers find what they want on your shopping site? Can your sales team reach all the retailers in your local area?

Click•N•Buy™ Stores is your online advertising and shopping solution. It enables retailers to create an online store on your shopping site quickly and easily. Retailers get access to your web traffic and you get valuable shopping content. This extensive local content is critical to attracting and retaining online shoppers.

In addition, by deploying Click•N•Buy Stores as part of your online strategy, you can:

- Realize new, lasting revenue sources through online store sales and transaction fees
- Strengthen your relationship with the local retail community
- Reach and satisfy the online shopping audience
- Link stores directly to online directory services

This co-branded solution with your retailers can stand alone or can effectively complement any retail print advertising.



Click•N•Buy Stores Sales Benefits

- Adds extensive, enhanced shopping content to your web site
- Increases repeat web traffic
- Provides new, recurring revenue streams
- Requires minimal learning curve for sales staff
- Reinforces the newspaper's role as the local e-commerce partner
- Includes turn-key sales and seminar tools
- Secure online purchasing for retail customers using PayPal

Retailer Acquisition

Reaching all the retailers in your local area is expensive and time consuming using just your sales staff. Once you have contact, quickly setting up an efficient and useful online shopping site is beyond the reach of many retailers. That's why we've used our best practices and easy-to-use stores to develop a turnkey marketing and sales program.

From direct mail pieces and merchant seminars to print ad templates, Click•N•Buy Stores can become the driving force behind your complete online retail solution.



Call us to learn more at 303 268-1535 or email sales@adpay.com to set up an online demonstration.