

AdPax[®] for Online and Call Center Sales



The Best Bundles are Now Online!

Local advertisers are looking for affordable online advertising opportunities for their products and services. AdPax can be sold as online-only or bundled with print. Grab your share of this emerging market, increase your advertiser base and add non-traditional revenue with AdPax!

AdPax are “use-it-anytime” bundles of online ads for your local advertisers to use as they choose. Sell a litter of pet ads to a dog breeder, a fleet of boat ads to a marine store, rows of real estate ads to a realtor or assortments of antique ads to an estate agent. The opportunities for you and your advertisers are limitless!

Adding Online Classified Content Just Got Easier: AdPax are designed to increase private party, commercial and retail advertisers’ content in the online Classifieds section while generating traffic and revenues for your website.

Instant Success: AdPax’s easy-to-use, interface is completely customizable in seconds. Photos, multi-media and e-commerce options are also part of the configuration controls based on any category or classification. Satisfy commercial advertisers with AdPax of any size and duration. There is no limit to the potential!

Sells While You Sleep: AdPax are available 24/7 through secure, transaction enabled self-service order entry or as a sales rep driven program. Advertisers can now enter their ads when the time is right for them to be creative.

More Ads with Less Work

- Robust AdPax Manager tools provide on-the-fly set-up of bundles with unlimited combinations
- Easy order entry tools for immediate Advertiser enhancements
- Stores billing, customer and sales rep identification with each AdPax sale
- Reconciles commercial account and sales data with your internal CRM systems

Creating and Assigning AdPax Bundles is Easy!

Online Classified Ad Bundle Creation Wizard Instructions

Package Account Checkout Confirm

Select Bundle

25 Auto Ad Pack - \$750.00
25 Auto ads that each include up to 6 photos, e-commerce and multimedia. (a \$998 value!)

10 Real Estate Ad Pack - \$1,500.00
10 Real Estate ads that each include up to 6 photos, e-commerce and multimedia. (a \$1999 value!)

10 Auto Ad Pack - \$350.00
10 Auto ads that each include up to 6 photos, e-commerce and multimedia. (a \$399 value!)

Pick a bundle. Login. Checkout. Easy!

Next >>

Just follow these simple steps:

Step 1: Easily create and rate AdPax bundles in the Command Center to flexibly meet your advertiser needs.

Step 2: With just a few clicks, you can sell any configuration of Online Only ad bundles and assign them to current or new advertisers.

Step 3: Advertisers simply log into their account to enhance and activate one or all of the assigned ads at any time through the existing AdPay Ad Wizard.

Call us to learn more at 303 268-1535 or email sales@adpay.com to set up an online demonstration.